

# SPONSORSHIP OPPORTUNITIES



## Overall Community Effort

Thank you for your interest in becoming a sponsor of the 5th Annual Taste of West Louisville. The purpose of this event is to showcase and promote local small businesses in the food and beverage industry in a joint endeavor to raise money that provides college scholarships for graduating high school students in the Louisville area.

On Saturday, April 6, 2019 a dedicated group of local entrepreneurs will gather at the St Stephen Family Life Center in Louisville, KY to distribute samples of selected items from their menus in an effort to showcase their culinary talents as well as to gain exposure that will increase their client base.

## How does your sponsorship contribution help?

Proceeds from your sponsorship agreement will benefit the several high school seniors who will be selected to receive the scholarships. To date, we have given over \$10,000 in scholarship money to well-deserving students around the Louisville area.

*Can your business or organization help us with reaching our 2019 goal to provide at least \$10,000 in scholarships this year?*

## 2018 SCHOLARSHIP RECIPIENTS



**Alexis Reece**  
Seneca High School



**Mark Tilford**  
Doss High School



**Chemarra Greenlee**  
Butler High School

# Say Yes to The Taste!

We hope that your organization will be able to partner with us to make this event beneficial to you and every participant.

Hopefully, you are able to choose a sponsorship level that will best advertise your business or organization to the increasing, diverse crowd who attends from all over the city of Louisville.



*Special Thanks to our  
previous sponsors...*



**CHEF SPACE**  
A KITCHEN INCUBATOR



**community ventures**  
Your Dream. Our Mission.



**Louisville**  
MAGAZINE

**Sullivan**  
University

*Ty Lockhart*  
Photography

## Sponsorship Levels

### Presenting Sponsor

**\$4,000**

- ◆ Business name/logo will be printed on the event program
- ◆ Recognition on social media blasts and all media advertisements
- ◆ Company banner with logo will be displayed on stage during entire event
- ◆ 10 Complimentary tickets to the event
- ◆ Complimentary information booth
- ◆ Company representative will be allowed to speak about their company or organization at the event

### Title Sponsor

**\$2,000**

- ◆ Business name/logo will be printed on the event program
- ◆ Recognition on social media blasts and all media advertisements
- ◆ Company banner with logo will be displayed during entire event
- ◆ 5 Complimentary tickets to the event

### Premier Sponsor

**\$1,000**

- ◆ Business name/logo will be printed on the event program
- ◆ Recognition on social media blasts and all media advertisements
- ◆ 2 Complimentary tickets to the event

### Contributing Sponsor

**\$900 & Below**

- ◆ Business name/logo will be printed on the event program
- ◆ Recognition on social media blasts and all media advertisements

**For additional information  
or to become a Sponsor contact:**

**Keisha Allen, Event Organizer**  
**Taste of West Louisville**

**Phone: 502.354.3803**

**Email: [westlouisvilletasting@gmail.com](mailto:westlouisvilletasting@gmail.com)**

**Website: [www.upliftlouisville.org](http://www.upliftlouisville.org)**